

3RD ANNUAL GLOBAL FORUM

ENTERPRISE ARCHITECTURE FOR FINANCIAL INSTITUTIONS

*Optimal Business-IT alignment & risk management
in a fast-changing technology environment*

28th–29th May 2020, Online Interactive Conference

SPEAKER PANEL

Craig Hughes
Chief Enterprise Architect
Danske bank, Denmark

Mayank Saxena
Chief Architect & Data
Management
ABN AMRO, Netherlands

Ebru Gurses
Lead Architect
ING, Netherlands

Hans Lux
Enterprise Data Architect
UBS, Switzerland

Leo Slegers
Enterprise Architect
ING, Netherlands

Günther Krähan
Head of Enterprise
Architecture Management
Raiffeisen Bank, Austria

Andrew Lewthwaite
Avolution, UK

Reuben Athaide
Head, Cloud Customer
Engagement
Standard Chartered,
Singapore

Henk Kolk
CIO, Architecture,
Innovation &
Transformation
NN Group, Netherlands

Konstantin Klimenko
Head of Research at
Sberbank Blockchain lab
Sberbank, Russia

Patrick Schober
Director Professional
Services
LeanIX, Germany

Pheline Binz
Senior Enterprise
Architect
Commerzbank, Germany

Rajat Bhatla
Senior Enterprise
Architect
RBS, UK

**Garcia Martinez Jose
Maria**
Head of Agile
Transformation
Santander, Spain

Klaus Müller
Head of Business
Intelligence
Varengold Bank, Germany

Klas Sjødahl
Enterprise Architect
Nycredit, Denmark

Robert Anderson
Enterprise Architect
Direct Line Group

Frederik Bisbjerg
Chief Digital Acceleration
Officer
Noor Takaful, UAE

Jose Nieto
Agile Transformation
Santander, Spain

Simon Carter
Senior Systems Engineer
Nutanix, UK

Simon McDermott
Senior Manager, Systems
Engineer
Nutanix, UK

**Leonardo Mendes
Fantinel**
Enterprise Architect
Sicredi, Brazil

Jan Eckhardt
Chief Enterprise Architect
Spar Nord Bank, Denmark

Ian Stendera
VP Customer Success
Ardoq, Norway

Henrik Søgaard
CIO
Bizcon, Denmark

BRONZE SPONSORS



BUSINESS DEVELOPMENT SPONSORS



08.40 Conference login opens

08.50 Opening address from the Chair

KEYNOTE ADDRESS

09.00 **An in-depth look at the strategic importance of aligning IT and Business needs**

- EA is changing – the Business is driving strategy
- The importance of being agile and the challenges faced
- The EA's role in managing the bridge between Business and IT
- Streamlining your EA for improved strategy development
- Restructuring your EA to optimize data management
- Challenges with multiple data sources

Hans Lux
Enterprise Data Architect
UBS, Switzerland

09.30 **Standard Chartered Bank's Cloud Journey**

Reuben Athaide
Head, Cloud Customer Engagement
Standard Chartered, Singapore

10.00 **Using Scenario Analysis to Manage Risk in Financial Services EA**

- Identifying and prioritising risks, including technical debt and security risk
- Integration approaches and APIs to ensure data is current
- Scenario Analysis techniques
- Application and Technology Rationalization
- Identifying dependencies between processes, and technologies
- Approaches to consider when presenting scenarios: useful KPIs, interactive Gantt charts, and a range of other charts and diagrams

Andrew Lewthwaite
Avolution, UK

10.40 Opportunity to learn about the sponsor solutions and interactive networking session

11.20 **Putting the customer at the centre of Spar Nord Bank's digital transformation**

- Spar Nord has reinvented the purpose of its EA team and are now focusing on how EA can bring more value to the organisation by prioritising the effort on the overall vision and strategy, interacting with business stakeholders to identify, articulate and visualise the most valuable business capabilities
- Jan Eckhardt, Chief Enterprise Architect at Spar Nord, will explain how his team has achieved this, and in doing so how the EA team has added vital value to organisation and management. Henrik Søgaard from Bizcon will show how this is accomplished using HOPEX Business Architecture

Jan Eckhardt
Chief Enterprise Architect
Spar Nord Bank, Denmark
(Speaking on behalf of Mega International)

Henrik Søgaard
CIO
Bizcon, Denmark

11.50 **Open Banking and opportunities for Enterprise Architecture**

- Open Banking as a key driver for Transformation
- The new compliance requirements
- Identifying ways to use EA to consolidate a range of interfaces
- EA Framework to define principles and practices
- Understanding the challenges to EA when onboarding third parties

Craig Hughes
Chief Enterprise Architect
Danske bank, Denmark

12.20 **Conversion of EA & IT Cost Management – Data driven portfolio decisions with visibility into IT fit and costs**

- Establishing LeanIX in a financial institution
- LeanIX & Apptio Integration: How to synchronize your EA insights with IT costs
- Application Rationalization with LeanIX, based on Gartner's TIME-Model

Patrick Schober
Director Professional Services
LeanIX, Germany

13.00 Opportunity to learn about the sponsor solutions and interactive networking session

13.30 Lunch, networking and a chance to check emails

14.30 **Digital transformation and its importance for a successful future**

- Digital Transformation – what it is and why it's not an option (for anyone) anymore
- It's firm-wide and it's impossible – making it possible; a pragmatic approach to getting DT done
- Lessons from the real world; pitfalls and best practices

Frederik Bisbjerg
Chief Digital Acceleration Officer
Noor Takaful, UAE

15.00 **One global platform, One ING experience**

- "Bridging the Gap" – An agile architecture story
- Catering for diversity
- Autonomy vs Control
- MVP based practice development model

Ebru Gurses
Lead Architect
ING, Netherlands

Leo Slegers
Enterprise Architect
ING, Netherlands

15.30 **A lesson on using Enterprise Architecture to help reorganizing company operations**

- The importance of EA in all aspects of the Business
- EA to support Change and Transformation projects
- Managing the Business up and downstream from an EA perspective
- EA to satisfy different markets across countries
- EA to develop and improve your CRM

Günther Krähan
Head of Enterprise Architecture Management
Raiffeisen Bank, Austria

16.00 Opportunity to learn about the sponsor solutions and interactive networking session

16.40 **Banking's mindset is changing: The move to Agile**

- What are the key drivers behind change?
- EA as advisors to the C-Suite to develop IT strategy in line with the Business
- Evaluating the cultural challenges faced by the EA
- Agility to allow for changes in IT and Business processes
- How to deliver EA in bite sized chunks, without it just being a quick fix
- What will the future role of the EA be in managing Business Change?

Klas Sjødahl
Enterprise Architect
Nykredit, Denmark

CLOSING ADDRESS

17.10 **Future trends with improved technology: first steps in developing blockchain driven banking architecture**

- What benefits can this technology bring?
- When is the right time for Blockchain?
- Challenges in integrating Blockchain and managing the new systems it will bring about.
- Being aware of future trends when designing current EA

Konstantin Klimenko
Head of Research at Sberbank Blockchain lab
Sberbank, Russia

17.40 End of Day One – Closing word from the Chairman

08.45 Conference login opens

08.55 Opening remarks from the Chair

OPENING ADDRESS

09.00 **How to succeed in Digital Transformation by prioritizing your Enterprise Architecture**

- Convince everybody how technology drives huge disruption
- Identify key business architecture and IT architecture capabilities for the platform economy
- Transformation needs a view on transforming people, process, technology and organization
- Simplification as the value driver to pay for technical renewal
- While getting everybody up to speed – build the core IT capabilities

Henk Kolk

**CIO, Architecture, Innovation & Transformation
NN Group, Netherlands**

09.30 **Santander's transformational journey and agile escalation**

- Where we are today
- New approaches, and the start of our de-escalation or “startup-rization” of our ecosystem

Garcia Martinez Jose Maria
**Head of Agile Transformation
Santander, Spain**

Jose Nieto
**Agile Transformation
Santander, Spain**

10.00 **Scalable EA, how Sicedi transformed their EA function to drive innovation in banking**

- As this conference shows, we are surrounded by fantastic opportunities but does your organization have the capacity to actually implement them?
- The cooperative bank, Sicedi, will share how they were able to move beyond the basics of APM and into a role of actualizing their strategic ambitions

Ian Stendera
**VP Customer Success
Ardoq, Norway**

Leonardo Mendes Fantinel
**Enterprise Architect
Sicedi, Brazil**

10.40 Opportunity to learn about the sponsor solutions and interactive networking session

11.20 **Effectively updating frameworks and bringing Legacy Systems into line**

- How to integrate legacy systems – a gradual process, and speaking with new platforms?
- Difficulties in understanding what legacy systems did, and what new systems must do
- Updating legacy systems to fit with Business Strategy
- The technical and cultural challenges faced with IT Transformation
- Rethinking IT methodologies
- Benefits of third parties – Using Fintechs and SaaS to modernize architecture

Rajat Bhatla
**Senior Enterprise Architect
RBS, UK**

11.50 **Enterprise Architecture to improve your organization's thriving edge**

- Evaluating the strategic purpose of your EA to focus on business needs
- Role of Business Architecture in meeting the new paradigm
- Business needs beyond internal business – Enterprise to Ecosystem
- Connect, Collaborate, Compete, Coopete to Innovate
- Using architecture to explore new areas for business generation

Mayank Saxena
**Chief Architect & Data Management
ABN AMRO, Netherlands**

12.20 **“Ace of Database” The Nutanix Database Platform**

- How DevOps is evolving Database-as-a-Service platforms

Simon Carter
**Senior Systems Engineer
Nutanix**

Simon McDermott
**Senior Manager, Systems Engineer
Nutanix**

13.00 Opportunity to learn about the sponsor solutions and interactive networking session

13.30 Opportunity to check emails, network and take lunch

14.30 **Architecture's transformational support to customer centricity in Agile**

- Organizational change and its momentum to change ways
- The role of architecture in agile environments
- Architecture guidelines and principles to give direction to the technological transformation
- KPIs in architecture
- Performance measurements of architecture
- Customer centricity and its impact to technological decisions and architecture
- Tools to support customer centricity in dev

Pheline Binz
**Senior Enterprise Architect
Commerzbank, Germany**

15.00 **On the Front Lines of Big Data**

- How to integrate big data technology into your enterprise architecture thinking
- The two things required to make big data successful
- Making data governance ready for big data
- How enterprise architecture is integral to the business success of big data

Robert Anderson
**Enterprise Architect
Direct Line Group, UK**

CLOSING ADDRESS

15.30 **Benefiting from building compliance requirements into your Enterprise Architecture**

- Stable Data warehousing under ever changing businesses and regulatory requirements
- A Business-driven approach
- Advantages and challenges of a strictly banking-specific data warehouse-design

Klaus Müller
**Head of Business Intelligence
Varengold Bank, Germany**

16.00 Chairman's concluding remarks and close of conference

For more information on our upcoming events visit us at:

www.tbmgroupp.eu

ABOUT LEANIX



LeanIX offers a Software-as-a-Service (SaaS) application for Enterprise Architecture (EA), which enables organizations to make faster, data-driven decisions. Hundreds of global brands such as Adidas, DHL, Merck, Vodafone or Zalando use the LeanIX application to increase transparency, visibility and drive real-time efficiencies.

LeanIX addresses IT's critical need to ensure high quality, real-time data is accessible to the people who need it. Use cases include application rationalization, technology risk management and the shift from monolithic architectures to microservices. LeanIX was founded in 2012 by Jörg Beyer and André Christ.

The company's headquarter is in Bonn, Germany, with offices in Boston, Massachusetts and Houston, Texas.

ABOUT ARDOQ



We Empower our Customers to Drive Value Through Successful Change

Ardoq is a dynamic, data-driven tool for Enterprise Architecture. Our software helps organizations and businesses implement and execute change across their projects, strategies, processes, applications, infrastructure, and capabilities.

With Ardoq, fresh data creates a dynamic overview that provides insights for better decisions. Through the aid of dashboards, interactive visualizations and diagrams, users can focus time on understanding interdependencies between technology and people, and less time documenting.

Ardoq is a bold, caring and driven company with a mission to empower our customers to drive value through successful change. More info: www.ardoq.com.

avolution
ABACUS

PUTTING EA AT THE HEART DIGITAL BUSINESS

Trusted by leading Financial Institutions globally, ABACUS supports expert, collaborative Enterprise Architecture: modelling, roadmapping, strategy & analysis.

Select from over 100+ frameworks or configure your own metamodels to meet your business needs.

BIAN TOGAF ArchiMate BPMN ACORD

ABACUS is used by over 3000 organisations worldwide.
Financial Services clients include: Barclays, Nationwide Insurance, BNP Paribas, Man Group, FIB, Bank of Ireland etc.

LEADER IN THE GARTNER MAGIC QUADRANT & FORRESTER WAVE 2019

RATED BY INDEPENDENT ENTERPRISE ARCHITECTS AND IT PROFESSIONALS

www.avolutionsoftware.com
abacus@avolutionsoftware.com

TBM EVOLUTION GROUP



An experienced business event organizer, focused on bringing innovation and the latest information to relevant target industries. We specialize in organizing exclusive and the best in-class events, custom-made to address the most pressing topics of various industries.

It is well known that you can't manage what you don't measure – so we are here to equip you with the right business tools to measure, compare, evaluate, and proceed in the right direction. Our committed team of experienced business professionals, with solid backgrounds in multidisciplinary fields, are here to create an exclusive environment at each of our tailor-made events. We craft each of our agendas to provide you with an environment aimed at benchmarking, networking, and generating insights amongst peers of various industries.

At **TBM Evolution Group**, we believe in the power of exchanging information; only through the exchange of best practices, and lessons learned, can meaningful progress be made. We believe in business progress based on constant re-evaluation and reflection, as a path to sustainable business development.

We create each and every one of our events with this theory in mind.

Curious about what we have planned next? Please visit us at www.tbmgroupp.eu.

ABOUT NUTANIX



NUTANIX makes infrastructure invisible, elevating IT to focus on the applications and services that power their business. The Nutanix enterprise cloud platform delivers the agility, pay-as-you-grow economics and operational simplicity of the public cloud, without sacrificing the predictability, security and control of on premises infrastructure. Nutanix solutions leverage web-scale engineering and consumer-grade design to natively converge compute, virtualization and storage into a resilient, software-defined solution that delivers any application at any scale.

NUTANIX is a global leader in cloud software and hyperconverged infrastructure solutions, making infrastructure invisible so that IT can focus on the applications and services that power their business. Companies around the world use Nutanix Enterprise Cloud OS software to bring one-click application management and mobility across public, private and distributed edge clouds so they can run any application at any scale with a dramatically lower total cost of ownership. The result is organizations that can rapidly deliver a high-performance IT environment on demand, giving application owners a true cloud-like experience.

ABOUT MEGA



SEE THE BIGGER PICTURE AND ACCELERATE BUSINESS VALUE WITH MEGA

Founded in 1991, MEGA International have been a global market leader for over 11 years. We partner with customers to improve governance and accelerate transformation by leveraging technology.

MEGA helps financial and insurance organisations better analyse how they can operate and make the right decisions to accelerate the creation of value. The HOPEX platform connects business, IT, data and risks perspectives in a single place that integrates across an entire organisational ecosystem. The MEGA services team partners with customers to deliver projects with a pragmatic approach.

Scan the code to read our eBook about how financial institutions can rationalise IT and prepare for transformation.



TBM evolution group

